

2008 World Ag Expo Official Magazine

Rates & Order Form

Complete and email or fax to your territory sales rep.



Circulation: Western U.S. ag producers & Expo distribution

Source: FarmMarket iD BPA audited

Publication Date: January 2, 2008

Space Reservation Deadline: November 1, 2007

Materials Due: November 7, 2007

*Note:
Premium positions
carry an additional fee.*

Space	B & W	2/Color	4/Color
2 page spread	\$10,610	\$11,890	\$13,585
Full page	5645	6260	7150
2/3 page	4230	4695	5365
1/2 page	3670	4070	4645
1/3 page	2820	3130	3575
1/4 page	1865	2065	2365
1/6 page	1410	1565	1790

- Must exhibit at World Ag Expo to advertise
- 15% agency discount allowed for complete digital files submitted with color proof
- 5% early order discount for space reserved by May 31, 2007
- Terms: Invoice issued on publication. Net payment due within 30 days. 2% discount per month allowed for advance payment received prior to Dec. 31, 2007.
- Special marketplace section - individual 1/9 page 4/color ads @ \$950 net

Gross

Rate: _____

**5% Early
Order Discount**

**15% Agency
Discount**

Net

Rate: _____

Date: _____ **Signature:** _____

Contact: _____ **Title:** _____

Telephone: _____ **Fax:** _____

Company: _____

Address: _____ **City/State/Zip:** _____

Email: _____ **Web site:** _____

Exhibit Space # (if available): _____

Ad Agency (if applicable): _____

Agency Contact: _____ **Agency Telephone:** _____

Ad Sizes:

- | | |
|--|-----------------------------------|
| <input type="checkbox"/> 2-Page Spread | <input type="checkbox"/> 1/3 Page |
| <input type="checkbox"/> Full Page | <input type="checkbox"/> 1/4 Page |
| <input type="checkbox"/> 2/3 Page | <input type="checkbox"/> 1/6 Page |
| <input type="checkbox"/> 1/2 Page | <input type="checkbox"/> 1/9 Page |

Shape:

- Island
- Vertical
- Horizontal
- Square
- Bleed

Colors

- Black & White
- 2/Color
- 4/Color

- Please design our ad
- Ad will be digitally supplied

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