



AUGUST 6-8, 2019

EMPIRE FARM DAYS DAIRY PROFIT SEMINARS

SPONSORSHIP OPPORTUNITIES

The **Dairy Profit Seminars** at Empire Farm Days, hosted by PRO-DAIRY, Northeast Dairy Producers Association (NEDPA) and DairyBusiness.com, have become a popular meeting place for some of the leading dairy producers in the Northeast. The seminars provide unique educational programs, including well-known featured speakers who discuss the economics and pricing concerns that effect dairy professionals today. Attendees can interact with dairy and agribusiness leaders in a friendly, informal setting. Sponsorship levels are outlined below.

Respond by April 15, 2019 to take advantage of the benefits outlined below.

Gold Sponsor - \$2250.00*

- Professional video recording made of all presentations for posting on the DairyBusiness, PRO-DAIRY, and EFD websites
- Logo recognition on signage inside and outside of the DairyProfit Seminar Tent at Empire Farm Days
- Logo recognition on all promotional & participant materials
- 100-word write-up about your company's products & services, contact information and company logo in the Seminars Preview Section appearing in both July issues of the DairyBusiness Digital Magazine (sponsor provides copy)
- Your firm will be listed on the DairyBusiness and Empire Farm Days website, with a link to your firm's website and also recognized in the *Empire Farm Days Official Program* as a DairyProfit Seminar sponsor
- Free parking passes for company representatives
- Invited to include company literature or promotional items in the seminar bags handed out to each attendee
- 2 ads in The Weekly email for July 24 and July 31 issues
~AND~
- Table-top exhibit space in the DairyProfit Seminar Tent
- Company representatives introduced at the beginning of each Seminar
- 1 Article/News Rectangle ad on DairyBusiness.com for the month of July 2019
- Company logo appears on large banner backdrop behind speakers

Silver Sponsor - \$1250.00*

- Professional video recording made of all presentations for posting on the DairyBusiness, PRO-DAIRY, and EFD websites
- Logo recognition on signage inside and outside of the DairyProfit Seminar Tent at Empire Farm Days
- Logo recognition on all promotional & participant materials
- 100-word write-up about your company's products & services, contact information and company logo in the Seminars Preview Section appearing in both July issues of the DairyBusiness Digital Magazine (sponsor provides copy)
- Your firm will be listed on the DairyBusiness and Empire Farm Days website, with a link to your firm's website and also recognized in the *Empire Farm Days Official Program* as a DairyProfit Seminar sponsor
- Free parking passes for company representatives
- Invited to include company literature or promotional items in the seminar bags handed out to each attendee
- 1 ad in The Weekly email July 31 issue



* You MUST be a 2019 Empire Farm Days Exhibitor to sponsor this event. Sponsor payment due May 1, 2019.



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